

STORM PROD

Committed since 2019 in controlling our environmental footprint, Storner Prod Holding and its entities, including Storm Prod, Les Films de l'Instant, and Instant Films, seek to provide concrete solutions to the challenges raised by the Sustainable Development Goals that professionals in the audiovisual sector must address.

We are part of a genuine transitional movement, proof of the changes driven by new ways of producing but also of consuming.

In order to formalise all of our environmental, social, and societal actions, our company has chosen to build the scope of its actions within a CSR (Corporate Social Responsibility) strategy, which was introduced in summer 2023. This strategy covers all activities of our entities: production, filming, and post-production

Every employee is aware of this strategy, which today serves as the guiding principle for the organisation of the group, and is involved, at their own level, in the pursuit of the goals we have set for ourselves.

This strategy aims to address the UN's Sustainable Development Goals for 2030 and is organised around three axes of work and constant reflection:

- Measuring our social and environmental footprint
- Engaging our stakeholders in this approach
- Reducing our environmental footprint

These work axes have led to the emergence of concrete actions that contribute, through their implementation and integration into our activities, to the pursuit of our goals.

This Charter is intended to present the commitments made by Storner Prod Holding that affect the service providers of our entities. All of these provisions will be effective starting from September 1, 2023 and we invite you to comply with them alongside us.

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Mobility and transportation

In order to reduce our environmental footprint, travels of all the different parties involved in a project will be by train for journeys of 4 hours or less. The following European destinations are also included :

- Belgium: Brussels
- Netherlands: Amsterdam, Rotterdam
- United Kingdom: London

The production may refuse the purchase of airplane tickets to participants who would request them for these destinations.

For journeys exceeding 4 hours, the production is however open to explore all possible alternatives to air travel for the transportation of production team, technical crew and other participants.

During the activities of development, location scouting, filming, production management, and the transportation of team members or equipment, the production will encourage all parties involved to use shared transportation modes (public transport), soft mobility options (walking, cycling, electric vehicles), or share rides with other members of the film crew.

Fight against gender-based and sexual violence, and harassment

We adhere to a formal and strict policy to combat gender-based and sexual violence in our workplaces. We have implemented various measures to prevent, identify, and address these situations.

We advocate for mutual respect, openness and benevolence and request each of our collaborators, partners and clients adopt a behaviour that aligns with these values. However, if you have witnessed or been a victim of a situation involving gender-based or sexual

violence or harassment during one of our shoots, you can contact our designated contacts at the following email addresses :

- Storm Prod - Mélanie Lechat: m.lechat@stormprod.fr
- Les Films de L'instant / Instant Films - Carine Boyer: c.boyer@storer.fr



Sustainable production and consumption

We are gradually integrating eco-responsibility criteria into the selection of various service providers involved in our projects.

As professionals in the audiovisual industry, you can join the EcoProd association, which advocates for sustainable audiovisual and film productions, and thus be listed in their directory of committed service providers.

We invite you to become a signatory of the EcoProd Charter and follow these good practices. Starting from January 2024, our choice of service providers will be based on companies that are committed to environmental preservation and social issues.

Sustainable food

In continuation of our commitments towards sustainable production and consumption, the catering for all productions now excludes red meat from the menus. The production teams also commit to engage in discussions with catering companies to explore all solutions leading towards a 'zero-waste' caterer (reusable containers and tableware).

Data collection

In order to accurately assess the social and environmental impacts of our activities, we use the EcoProd's Carbone Clap tool to calculate the footprint of all our productions.

We make efforts to collect extensive information related to purchases on shoot, how far a set is repurposed, outfits and miscellaneous purchases, our waste management but also energy consumption.

We kindly request that you respond to our inquiries transparently and within a 15-day timeframe if we were to collect data from you or your teams.

Upon request, our teams are able to provide you with the 'Carbone Clap' results for your shoot.



Waste management

In our offices as well as on our shoots, we work to reduce the volume of incoming waste and have implemented specific waste sorting.

We kindly request that you adhere to the sorting instructions provided in these workspaces. The production may invoice its client part of the cost of waste management for the shoot

Eco-production

In the collaborative process we engage in when developing a project with you, we involve our employees and partners in a discussion aimed at generating creatively eco-designed proposals

Cohesion and geographical involvement

For shoots outside the Île-de-France region, we aim to support the local economy. Technical crew, service providers, accommodation and catering will be selected based on their location.

Carbon compensation

Storm Prod commits to compensate the CO2 emissions that we were unable to avoid through <https://carbone.eco/> which ensures diverse tree plantations in France to help adapt forests to climate change. After compensation, our productions are labeled as low-carbon by the Ministry of Ecological Transition.

For any question related to our Social and Environmental commitments, you can contact our Ecoprod representative, Andy Gillet at a.gillet@stormprod.fr or reach out to all our collaborators.